

ACCELERATE YOUR PROJECT!

Facing hurdles? Need feedback from renowned experts?
Apply now for Lanzarote Forum 2025!



WHAT IS LANZAROTE FORUM?

The Lanzarote Forum is a dynamic two-day gathering where visionary project owners and seasoned experts come together to fast-track ideas into action, driven by shared values, and a spirit of collaboration and co-creation. Its purpose is to harness ingenuity, creativity, and individual freedom to improve civilisation.

WHAT KINDS OF PROJECTS ARE WE LOOKING FOR?

We are looking to accelerate projects throughout Europe that are driven by a desire to put classical liberal principles into action. We are seeking project owners committed to driving meaningful change with tangible, on-the-ground results. Your project must demonstrate clear potential to transform challenges into concrete achievements that make a real difference.

We strive to identify and accelerate projects with the potential to scale that will serve as models for others, demonstrating the power and effectiveness of private sector solutions in addressing society's most pressing issues. We welcome submissions from various fields, including but not limited to education, environment, energy, economic opportunity, migration, trade, finance, urban planning, and free speech, among others

To be considered for the Lanzarote Forum, projects must face a hurdle that needs to be overcome (which goes beyond the challenge of raising funds), which could benefit from expert advice and meaningful conversations. Examples of challenges you may be facing include (but are not limited to); refining your target audience, determining key players to make your project a success, deciding the next steps to prioritize, identifying potential marketing strategies and technical solutions.



WHAT CAN YOU EXPECT AS A PROJECT OWNER?

As a project owner at Lanzarote Forum, you will have the unique opportunity to tap into a wealth of knowledge and experience of a diverse group of more than twenty-five key opinion leaders, entrepreneurs, policy innovators, intellectual entrepreneurs, social innovators, and lateral thinkers, known as the 'brain trust'. Over the course of two days, together with the brain trust, you will have the chance to tackle critical problems and challenges that you are facing with your project, question existing assumptions, gain valuable new insights and different perspectives, and leave the forum equipped to take your project to new heights. You will create a network (and even make friends) with people passionate about similar ideas, whose influence on your project will outlast the forum.

WHAT DO WE EXPECT FROM A PROJECT OWNER?

The co-creation process has tremendous potential for project owners who are open-minded and intellectually humble, open to feedback, and willing to be challenged and explore new ideas and unknown paths. If you are open to the unexpected, the forum will be a place of growth for you and your project. As a project owner, you will work closely with an experienced facilitator. Before the event, you will have a couple of calls with your facilitator to get ready and prepare your pitch.

The forum will be an intense two days in which you will be guided through the different stages of a co-creation process: unwrapping, idea generation, idea selection, and making the selected ideas actionable. At the end of the forum, you will share the main insights you received in the event and how you plan to move forward. We will follow up with you after the event to learn about the advances in your project and share them with the brain trust. We expect written updates on your project two and nine months after the event.

WHY ARE RISING TIDE FOUNDATION AND UNIVERSIDAD DE LAS HESPÉRIDES OFFERING THIS OPPORTUNITY?

Limited government, the rule of law, and a free market economy hold the greatest promise for freedom and prosperity for all. Free markets enhance individual flourishing by coordinating diverse interests through voluntary and peaceful exchange. Through projects that we support, we seek to unleash the individual's potential by removing barriers that undermine agency and hinder flourishing.

At the same time, we see that big government has created a system that benefits the few at the expense of the many. Because of this centralizing impulse, some of today's most pressing issues are suffering from an abundance of big-government approaches, and we see a need to accelerate projects that are developing and implementing alternative solutions. Similarly, we know the value of building a platform for leading thinkers and doers across Europe to network and cross-pollinate ideas that challenge the prevailing approaches.

The collaboration between Rising Tide and Universidad de las Hesperides to host this unique event amplifies our effectiveness, as both organizations can pull from their strong network of thinkers, doers, and innovators to host a flagship event for the incubation and acceleration of innovative European solutions to societal problems, rooted in classical liberal principles. Both organizations' unique knowledge and capacities make this a successful partnership!



TIMELINE

Project submission deadline: April 12th, 2025.

If you have a project that challenges the status quo and seeks to address challenges facing our communities using private-sector solutions, we want to hear from you.

Please visit [our website](#) to find out how to apply, or contact us at events@risingtide.ch if you have any questions.



Contact

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