

CALL FOR PROPOSALS

Co-Creation Forum



EXPECT THE UNEXPECTED

The Rising Tide Foundation, in collaboration with Universidad de las Hesperides and Universidad Francisco Marroquin, invites project owners to apply for participation in our second co-creation forum in Lanzarote on October 24 - 27, 2024.

To learn more about last year's event and how to apply for this year's forum, visit our [website](#). The deadline to apply with your project is **April 12th, 2024**.

The co-creation forum offers project owners facing obstacles and challenges access to an exceptional brain trust committed to working with them to find solutions to their unique obstacles and challenges throughout the two-day forum. The event builds on the methodology developed by Universidad Francisco Marroquin for the Antigua Forum, which takes place annually in Antigua, Guatemala.



SURPRISING

Free Market

Exciting

adventure

ENERGIZING

Sympathy

Interesting

Inspiring

Eye-open

challenge

Synergy

Feed

WHAT KINDS OF PROJECTS ARE WE LOOKING FOR?

We are looking for projects throughout Europe driven by a desire to create alternative, private-sector solutions that put classical liberal principles into action. We want project owners whose objective is to make an impact on the ground and whose projects have the potential to do so. We are interested in projects from various fields, such as education, environment, energy, poverty reduction, migration, trade, finance, urban planning etc. We strive to identify and support projects with the potential to scale that will serve as models for others, demonstrating the power and effectiveness of private sector solutions in addressing society's most pressing issues.

Projects can be just an idea, in the early stages of development, working to overcome roadblocks, or already successfully running and ready to scale. In order to benefit most from the forum, the project must currently face a hurdle that needs to be overcome for the next stage of development and that goes beyond the challenge of raising funds.

Examples of challenges you may be facing include (but are not limited to):

- refining your target audience,
- determining key players to make your project a success,
- deciding the next steps to prioritize,
- identifying potential marketing strategies and technical solutions.



WHAT CAN YOU EXPECT AS A PROJECT OWNER?

As a project owner in this co-creation forum, you will have the unique opportunity to tap into a wealth of knowledge and experience of a diverse group of 25+ entrepreneurs, policy innovators, intellectual entrepreneurs, social innovators, and lateral thinkers. Over the course of two days, together with this talented brain trust, you will have the chance to tackle critical problems and challenges that you are facing with your project, question existing assumptions, gain valuable new insights and different perspectives, and hopefully take your project to new heights to achieve greater impact. You will create a network (and even make friends) with people passionate about similar ideas as yours, whose influence on you and your project will outlast the forum.

WHAT DO WE EXPECT FROM A PROJECT OWNER?

The co-creation process has tremendous potential for project owners who are open-minded and intellectually humble, longing for authentic feedback, and willing to be challenged and explore new ideas and unknown paths. If you are open to the unexpected, the forum will be a place of growth for you and your project. As a project owner, you will work closely with an experienced facilitator. Before the event, you will have a couple of calls with your facilitator to get ready and prepare your pitch.

The forum will be an intense two days in which you will be guided through the stages of unwrapping the problem (understanding it in all its aspects), generating new ideas, and developing an action plan. At the end of the forum, you will share the main insights you received in the event and how you plan to move forward. We will follow up with you after the event to learn about the advances in your project and share them with the brain trust. We expect written updates on your project two and nine months after the event.

WHY IS RISING TIDE FOUNDATION, IN COLLABORATION WITH UNIVERSIDAD DE LAS HESPÉRIDES, OFFERING THIS OPPORTUNITY?

In concert with limited government and the rule of law, we believe the market economy holds the greatest promise for freedom and prosperity for all. Free markets enhance individual flourishing by coordinating diverse interests through voluntary and peaceful exchange. Through projects that we support, we seek to unleash the potential of the individual by removing barriers that prohibit agency and hinder flourishing.

At the same time, we see the role that big government has played in creating a system that benefits only the few at the expense of the many. Because of this centralizing impulse, some of today's most pressing issues are suffering from an abundance of big-government approaches, and we see a need to accelerate projects that are developing and implementing alternative solutions. Similarly, we know the value of building a platform for some of the leading thinkers and doers from across Europe to network and cross-pollinate ideas that challenge the prevailing approaches.

The collaboration between Rising Tide and Universidad de las Hesperides to host this unique event allows for greater impact as both organizations can pull from their strong network of thinkers, doers, and innovators to host what we aim to become a flagship event for the incubation and acceleration of innovative solutions to societal problems, rooted in classical liberal principles. Both organisations' unique knowledge and capacities will make this a successful partnership!



TIMELINE

Project submission deadline: April 12th, 2024

Acceptance letters send out: May 31st, 2024

If you have a project that challenges the status quo and seeks to address challenges facing our communities using private-sector solutions, we want to hear from you.

Please visit [our website](#) to find out how to apply, or contact us at events@risingtide.ch if you have any questions.



Contact

RISING TIDE FOUNDATION
Herrenacker 15 CH-8200
Schaffhausen Switzerland
+41 52 630 7080
www.risingtide-foundation.org

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Foundation

.h universidad
de las
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